

# You are Invited...

To participate in the Student National Medical Association's (SNMA) Region II's Annual Conference. The conference will be October 19-21<sup>st</sup>, 2007, our theme: **Vital Skills: Developing Competency, Commitment, and Credibility** in all years of your medical training. Whether you are in medical school, considering medicine, applying, or already a physician, the conference promises to be a wonderful weekend of education, networking, and service. The conference will include interactive workshops, a medical school and residency recruitment fair, basic science, clinical research, and community service poster session, formal banquet, regional SNMA business meeting, community service project and other informal networking activities to explore competency, commitment, and credibility.

Established in 1964 by medical students at Howard University College of Medicine and Meharry Medical School, the Student National Medical Association (SNMA) is the nation's oldest and largest student organization committed to the needs and concerns of medical students of color. The founders recognized the need to encourage and increase the enrollment and retention of minorities in medical schools and to take steps necessary to enhance the health care of the underserved and rural communities.

SNMA's strength has been in our commitment to serve others. Today, we have grown to encompass more than 6,500 members at medical schools and undergraduate universities across the country. Region II of the SNMA encompasses the 10 states of Illinois, Missouri, South Dakota, Minnesota, Iowa, Kansas, Wisconsin, North Dakota, Wyoming, and Nebraska. With SNMA chapters at 25 medical schools within the region and several undergraduate chapters, we are one of the largest and fastest growing regions.

Graciously, the University of Wisconsin-Madison School of Medicine and Public Health will serve as our host site. Madison, Wisconsin is a capital city full of vitality, and charm, and natural beauty. Annually, Madison serves as the host of the Ironman triathlon, the World Dairy Expo, and year round Badger athletics. Money magazine 2006 included Madison in its top 100 places to live, and 2007 Money rated Middleton, WI our neighbor the number 1 place to live. It is also lauded for being a perfect college town, a great market for business, a top contender for NIH research dollars, and top 30 medical school. We are just a stones throw from Milwaukee, and the greater Chicago area. You are invited to come and experience our charismatic college town, its creative restaurants, myriad of academic and professional opportunities, and friendly hosts.



In this document, you will find a proposed itinerary (subject to change), registration forms, hotel and travel information, poster forum applications, and sponsorship information. There are several other activities going on in Madison this weekend, including a home Badgers game and UW Greek Reunion. As such, it will be an exciting weekend in Madison with lots of visitors; please take in the atmosphere, the Wisconsin culture, and excitement of SNMA.

Yours in SNMA,

**Travelle Franklin-Ford**

Region II Director 2006-2008

2007 Regional Conference Chair

# Please be our guest...

## Proposed Itinerary

Friday evening: (held at hotel)	<i>Check your vitals:</i>
6:00pm	Grand Rounds/M&M (Opening dinner)
8:00 pm	Rest and Relaxation
	Leadership meeting
10-2am	Party downtown (UW SNMA)
Saturday: (Held at medical school— Health Sciences Learning Center)	<i>Developing credibility:</i>
8-9:30 am	Transport to HSLC
8:30 am	Exhibitor set up
8:30-9:30 am	Medical school tour (please arrive to HSLC no later than 8:15 AM)
8:30-11:30am	Recruitment Fair with continental breakfast
9-11:30am	Kaplan diagnostics
	Explore Madison
11:30-1pm	Recruiting Lunches
	Free Time
	<i>Developing competency:</i>
1:15-2:05pm 2:15-3:05pm 3:15-4:05pm	<ul style="list-style-type: none"> <li>▪ Completing my AMCAS application</li> <li>▪ Tools for a Personal Statement</li> <li>▪ How to Interview for medical school</li> <li>▪ ERAS Application and Interview, how is it different?</li> <li>▪ Global Health—What do I do if my interests are beyond this continent?</li> <li>▪ So you think you are “culturally competent”</li> <li>▪ Women in Medicine Panel</li> <li>▪ The <i>Real</i> Business of Medicine—what we never have enough time to talk about in medical school</li> <li>▪ Hands on suturing and casting</li> <li>▪ How do I decide what to choose for the rest of my life?</li> </ul>
4:15-5:30pm	Regional meeting
4:15-5:45pm	Transport back to hotel
	Free Time
	<i>Developing Commitment:</i>
6:00-7:00pm	Transport to HSLC
6:30-7:30pm	Cocktail hour/Research and Community Service Poster Session
7:30-9:30pm	Dinner banquet
10pm until	Social Activity
Sunday morning (at church)	<i>Check your Vital skills:</i>
	Check out with continental breakfast
10am-12:30pm	Church service (optional)
12:30-2:30pm	Community Service project



# Student National Medical Association

## Region II Annual Conference, Madison, WI October 19-21, 2007

### Registration Form

Please print or type. You may duplicate this form for multiple registrations.  
Please note N/A if a section does not apply to you.

#### Contact Information

Last \_\_\_\_\_ First Name \_\_\_\_\_ M.I. \_\_\_\_\_

Mailing Address \_\_\_\_\_ Apt./Rm. \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone #1: ( \_\_\_\_\_ ) \_\_\_\_\_ Telephone #2 ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Institution Name: \_\_\_\_\_ SNMA Member Number: \_\_\_\_\_

School Status: \_\_\_\_\_ Pre-Medical Student \_\_\_\_\_ Medical Student \_\_\_\_\_ Other: \_\_\_\_\_ Graduation year: \_\_\_\_\_

Please list any dietary restrictions: \_\_\_\_\_

I will be arriving on \_\_\_\_\_ Friday Afternoon (before dinner) \_\_\_\_\_ Friday Evening (after dinner) \_\_\_\_\_ Saturday Morning \_\_\_\_\_ Saturday Afternoon

Hotel Contact Information: Madison Marriott West 1313 John Q Hammonds Dr. Middleton, WI 53562 608-831-2000 (Rates: \$119 Friday, \$62 Saturday, rates expire October 10, 2007, make reservations in the name of SNMA)

**Registration Fee (Considered early if payment postmarked by October 6, 2007), will cover meals all weekend and transportation to sponsored activities** The National Membership Application is available online at [www.snma.org](http://www.snma.org), please copy your membership application form and attach to this registration form if you are a new member.

- \_\_\_\_\_ National dues-paying SNMA members, medical students.....\$65.00 early, \$ 75.00 late
  - \_\_\_\_\_ Non-National dues-paying, medical students.....\$75.00 early, \$ 85.00 late
  - \_\_\_\_\_ National dues-paying SNMA members, pre-medical students.....\$50.00 early, \$ 60.00 late
  - \_\_\_\_\_ Non-National dues-paying, pre-medical students.....\$60.00 early, \$ 70.00 late
  - \_\_\_\_\_ Professional Attendees (Physicians, Faculty, Staff).....\$100.00 early, \$ 125.00 late
- A la carte (premed/med student): \_\_\_\_\_ Friday evening dinner (\$20/25) \_\_\_\_\_ Recruitment fair, workshops, breakfast and lunch (\$25/30) \_\_\_\_\_ Dinner Banquet (\$30/35)

#### Region II Apparel

Please specify number of shirts of each size. We will be wearing our Polo's for our Community Service project (Sun) Quantities are limited!!!

Type	Cost	S	M	L	XL	XXL
"Know Your History, Know Yourself" Black History Month T-shirt	\$12					
Official Region II Polo Shirt	\$12					

Total amount of shirt order ..... \$ \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

**Payments only by Check:** All checks must be made payable to: SNMA Region II. Memo line may read: 2007 Regional Conference.

*I plan to attend the Region II Conference being held in Madison, WI. I will not be considered registered until I have submitted payment for the conference. If I am unable to attend, I understand that there is no refund of the registration fee after it has been submitted.*

\_\_\_\_\_ Yes, It is okay to email the registration confirmation approximately one week prior to the conference, and the signature allows for the confirmation to be received in this way. I understand that my payment must be postmarked (if mailing), or electronically submitted by October 6, 2007 to not receive the late fee.

\_\_\_\_\_ Yes, I authorize the region to use my pictures in future SNMA publications, regional or national.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Thank you for your participation in the Region II Conference!  
Please return Completed Application, along with Payment, by check to:  
(Paypal payment via the website [www.snma.org/region/two](http://www.snma.org/region/two) will also be accepted)*

**Melanie Crutchfield, Region II Secretary**  
901 W Argyle Street Apt-11 (eye)  
Chicago, IL 60640  
[Region2secretary@snma.org](mailto:Region2secretary@snma.org)

## Conference Goals

- 1) Cultivate a community of knowledge, resources and programs for medical and pre-medical students to inspire and enhance their future careers
- 2) Give medical students diagnostic assessments, a platform for community service, basic science and clinical research presentation, and other tools that they can use to succeed academically
- 3) Allow premedical students to investigate the field of medicine as a potential career and gain insights into future opportunities: tour medical school facilities, explore curricula, combined degrees, and forms of instruction
- 4) Increase the number of underrepresented minorities applying to and being accepted to Region II medical schools and competitive residency programs
- 5) Perform community service in underserved areas and impact critical issues for minority communities
- 6) Allow SNMA Region II to serve the needs of its members, and enhance the face of the organization and the region while networking amongst peers and physicians within the Midwest region

## Travel

If flying, the nearest airport is Madison (MSN). The hotel is around 20-25 minutes from the airport. If driving, please search directions directly to the hotel or the Health Sciences Learning Center (HSLC), 750 Highland Ave, Madison WI. Upon arrival, parking at the HSLC is free in lot 76, across the street from the HSLC and adjoining Pharmacy School building.

Milwaukee or Chicago airports are close and may provide better fairs, but you will have to drive from there to Madison, 1-1.5 or 2-2.5 hours respectively. There is ground transportation through an outside contract with the University of Wisconsin for both cities. Please see [www.badgerbus.com/](http://www.badgerbus.com/) or [www.vangalderbus.com/](http://www.vangalderbus.com/) for transportation schedules and fees for both cities respectively.

## Housing

We have secured a block of 30 rooms at the Madison Marriott West hotel in Middleton, WI. We will be transporting individuals for the conference from the hotel for Saturday and Sunday's activities. Please coordinate with the hotel from transportation from the Airport

Madison Marriott® West, 1313 John Q Hammons Drive, Middleton, Wisconsin 53562 USA,  
Phone: 1-608-831-2000, Fax: 1-608-831-2040, Sales: 1-608-831-2000 (Conference rate:  
Friday \$119, Saturday \$62)



**SNMA Region II Annual Conference  
Research Poster Forum Application  
Deadline: October 8, 2007**

SNMA Membership # (write "pending" if recently paid) **\*\*must be a member to qualify for prizes\*\***

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
**First Name Middle Name Last Name Suffix**

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
**Medical School (please no abbreviations) City, State, Year of Exp Grad**

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
**Other school currently attending (please no abbreviations) City, State Year of Exp Grad**

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
**Undergraduate Institution (please no abbreviations) City, State Year of Exp Grad**

**Undergraduate major** \_\_\_\_\_

**Expected Degree(s) (check all that apply):**

B.S.  B.A.  M.A.  M.D.  D.O.  Ph.D.  M.P.H.  M.B.A.  J.D.  
 Other(s) (please specify) \_\_\_\_\_

**Contact information (Where can we best reach you?):**

\_\_\_\_\_  
**Street City State Zip Code**

(\_\_\_\_\_) \_\_\_\_\_ (\_\_\_\_\_) \_\_\_\_\_  
**Home Telephone Mobile Telephone**

\_\_\_\_\_  
**E-mail Address**

**Demographic information (optional):**

**Age:** 17-20 21-25 26-30 31-35 36-40 50+

**Race (check one that most identifies you):**  Black (non-Hispanic)  Latino/Hispanic  Asian  Native American  Pacific Islander  Caucasian  Other (please specify) \_\_\_\_\_

**Gender:** M F

**Abstract Title:**  
\_\_\_\_\_  
\_\_\_\_\_

**Please submit this page along with your abstract of no more than 200 words.**

**Submit application and abstract together to:**

**Kiana A. Andrew at [Region2community@snma.org](mailto:Region2community@snma.org)**

***Only electronic submissions will be accepted.***



## Contributions

Thank you for your consideration in attending Region II's 2007 Conference. Again if there are any questions or comments, please direct them to [region2director@snma.org](mailto:region2director@snma.org). The following is a sponsorship form to contribute to some of our conference needs. Region II is a 501c3 designated non-profit organization, and our regional EIN will be provided on request.

\_\_\_\_ I am able to attend, and would like to contribute:

\_\_\_\_ I am unable to attend, but would like to contribute:

\_\_\_\_ Sponsor a student's registration fee (please see registration form above for tiers)

\_\_\_\_ Contribute to the cost of a breakfast or banquet meal

\_\_\_\_ Sponsor prizes for research or community service forum

\_\_\_\_ Purchase conference bags

\_\_\_\_ Sponsor brochure printing costs

\_\_\_\_ I WILL take out an **advertisement for my institution or business in the conference booklet:**

\_\_\_ A full page (\$150.00) \_\_\_ 1/2 page (\$100.00) \_\_\_ 1/4 page (\$70.00)

Title: \_\_\_\_\_

Brief Description: \_\_\_\_\_

\_\_\_\_ Other: \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

INSTITUTION: \_\_\_\_\_

FULL ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

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**RETURN TO:**

Travelle Franklin-Ford  
Regional Director 2006-2008  
1636 Norman Way #4  
Madison, WI 53705

Mobile: 301-928-8018

Email: [region2director@snma.org](mailto:region2director@snma.org)

**PLEASE RETURN by October 6<sup>th</sup>, 2007**  
**PLEASE MAKE CHECKS PAYABLE TO: SNMA-Region 2**